

### **Overview**

Each year, PSGA invites anyone attending our Annual Conference to submit an original, short grant proposal for up to \$2,000 in funding for a nonprofit program or project. Through a **random lottery**, six finalist proposals will be chosen in early September to be **publicly discussed** at the Conference on Oct. 6, 2016, by a panel of experienced funders. The “Funders Panel” will award – on the spot – a total of \$2,000 in PSGA funds to the selected organization(s).

### **New this year – request feedback from experienced grantwriters.**

Although only six proposals will be discussed in detail during the Funders Panel, you may request written feedback on the proposal you submit. The first 25 proposals requesting feedback will be provided to a pool of experienced grantwriters, who will review proposals and give feedback. Submit your proposal early if you’d like to be among the 25 that get written feedback.

### **Audience Choice Award**

PSGA posts the finalist proposals online in advance so Conference registrants can vote (honestly!) for their choice before the Funders Panel does. This “Audience Choice Award” will be announced at the Conference, and offers the glow of public recognition ... but no cash.

### **Criteria used by the Funders Panel**

The Funders Panel is asked to look at whether \$2,000 will make a significant impact on the proposed project/program, regardless of the organization’s size. The panel also will consider whether the proposal states clear objectives, provides a clear, accurate budget, and includes an evaluation method. PSGA leaves the rest to the panelists, who may have specific biases (as may occur in any grantmaker’s decision-making process). Warning: The public discussion may be brutally honest. Do your best. Good luck!

### **Guidelines**

1. Craft a simple proposal that explains: your nonprofit organization’s mission, the constituency you serve, how you plan to use the grant (your project/program), how you plan to measure impact, and a simple budget for your project (no need to include your organizational budget).
2. The entire proposal, including budget, must not exceed two single-sided pages and must use a reasonably sized typeface. Proposals longer than two pages will not be considered. Do not submit a separate cover letter or attachments; they will not be provided to the panel. Each page of the proposal should have the organization's name and project name, and somewhere in the proposal you should provide basic contact information.
3. To be eligible for the cash award, each finalist organization must have a representative registered and attending the 2016 Conference on Oct. 6 at The Conference Center (across from the Washington State Convention Center) in downtown Seattle.
4. At PSGA’s discretion, the winning organization may be asked to appear at the 2017 Conference to present a 5-minute report on the use of the grant.
5. Email your proposal to [psga@grantwriters.org](mailto:psga@grantwriters.org) with the subject line “PSGA grant proposal for [your organization’s name].” In the body of your email, indicate whether or not you would like to be among the first 25 who receive written proposal feedback. Confirmation of receipt will be sent to the email you use for submission.

**DEADLINE: Proposals must be received by 5 p.m. Sept. 2, 2016. Please, no phone calls!**