

KeyBank Foundation Strategic Framework

THRIVING COMMUNITIES

NEIGHBORS

Create prosperity through advancing economic inclusion; communities and housing that are safe, affordable and stable; and the development of small businesses

EDUCATION

Improve intellectual capital through higher education, vocational and secondary education graduation and completion

WORKFORCE

Enhance economic vitality through jobs creation, attainment, retention and workforce development

SERVICE

Promote citizenship through engaging employees in board and civic leadership and hands-on service

Foundation Strategic Investments

Volunteerism & Community Support

- Diversity and Inclusion
- Financial Capability
- Transformational Outcomes
- Measureable Impact
- Sustainability

