

Workplace Giving Benefits and Matching Gifts Resources

- **\$10 BILLION** approximate amount left on the table in matching funds each year
 - Local Examples: Boeing, Microsoft, Google, Expedia, Regence, Alaska Air Group, Starbucks
- **Subsidized Fundraising** – workplace giving offers efficiencies that lessen the time and energy nonprofit staff must expend to process workplace giving donations. Therefore, the cost of participating in workplace giving programs for nonprofits is on the lowest cost forms of fundraising methods in the fundraising toolkit.
- **Exposure** –employees see your organization’s name and message on the company webpage, in promotional materials, and during events. Even if an employee doesn’t donate, they may decide to seek your organization out to give directly, volunteer, or use your services.
- **Niche Marketing** – It is one of the only ways the IRS allows a donor to truly give anonymously and still have the documentation they need for taxes. Why not target those people who want to give to you but don’t want to be on your mailing list?
- **Relationship Building** – Your participation strengthens relationship building with the company, the employees, and future donors.

3 Corporate Giving Platforms

Make sure you register and information is up to date

Platform	Nonprofit Link
Benevity	FrontDoor CyberGrants Corporate Philanthropy Software
CyberGrants	Welcome to the Benevity Causes Portal
YourCaust	NPOconnect Nonprofit Platform (yourcause.com)

Employers in Washington with Matching Gifts

Matching Gifts Databases: <https://ww2.matchinggifts.com/search/rit> &

[Double the Donation | Matching gifts made easy](#)

- Alaska Airlines
- Bill and Melinda Gates Foundation
- Boeing
- JP Morgan Chase & Co
- Kaiser Permanente
- KPMG
- Macy’s
- Microsoft
- Regence
- Starbucks
- T-Mobile
- US Bank