

# Employee Giving Program

## \$2.29 Million

Amount raised by King County Employees in 2023

## 2024 Applications Due April 30

### 2024 Application Webinar

- [Watch here on YouTube](#)
- [Slides](#)

#### Key time stamps

- 0:00 Welcome and about KCEGP
- 4:54 Online application platform and tips
- 11:01 Required attachments and the #1 error made
- 14:40 Activating your portal account
- 17:34 Navigating your portal account
- 19:17 Part 1- Nonprofit and Contact Info
- 23:56 Part 2- Eligibility and Other Information
- 29:03 What to expect
- 30:31 Why workplace giving?
- 45:02 Contact info and some Q&A

### Benefits of Participating in KCEGP

- **Unrestricted Dollars** – use where needed most.
- **Unique Revenue Source** – Time Donation
- **Donor – Centric One Stop Shop**— all employees have centralized place to give, can remain anonymous, and easily access everything needed for their taxes. Eligible employees can use up to three instances of volunteer time off a year for nonprofits in the program.
- **Efficient** – one report and one check/deposit for you saving you staff time and energy.
- **Low Risk & Low Cost** – no upfront cost. 10% of distributions. This helps cover a portion of program costs.
- **Higher Retention** – 74% higher retention rates YOY than average nonprofit donor retention (as compared to rates reported by AFP.)

### What nonprofits are saying:

*“This was an amazing process, off chain, you are the bomb 😊” “I wasted more energy and time stressing about filling out the KCEGP application than necessary. It took me 10 minutes.. Seriously... thank you Junelle, you Rock!” “This was THE easiest 'ask' I've had to do in months, possibly years! The only possible improvement would be to have an ounce of high quality chocolate pop out of my computer upon submission!”*

### Other Public Sector Employers Workplace Giving Programs

- Washington State - Combined Fund Drive <https://give.wa.gov/>
- Federal Government (covers all federal employees including military personnel) <https://cascadiacfc.givecfc.org/>